



NATIONAL WESTERN CENTER

LOCAL IMPACT • GLOBAL REACH

National Western Center

Parking and Transportation Demand Management Study

COMMUNITY ADVISORY COMMITTEE

March 31, 2017

Agenda

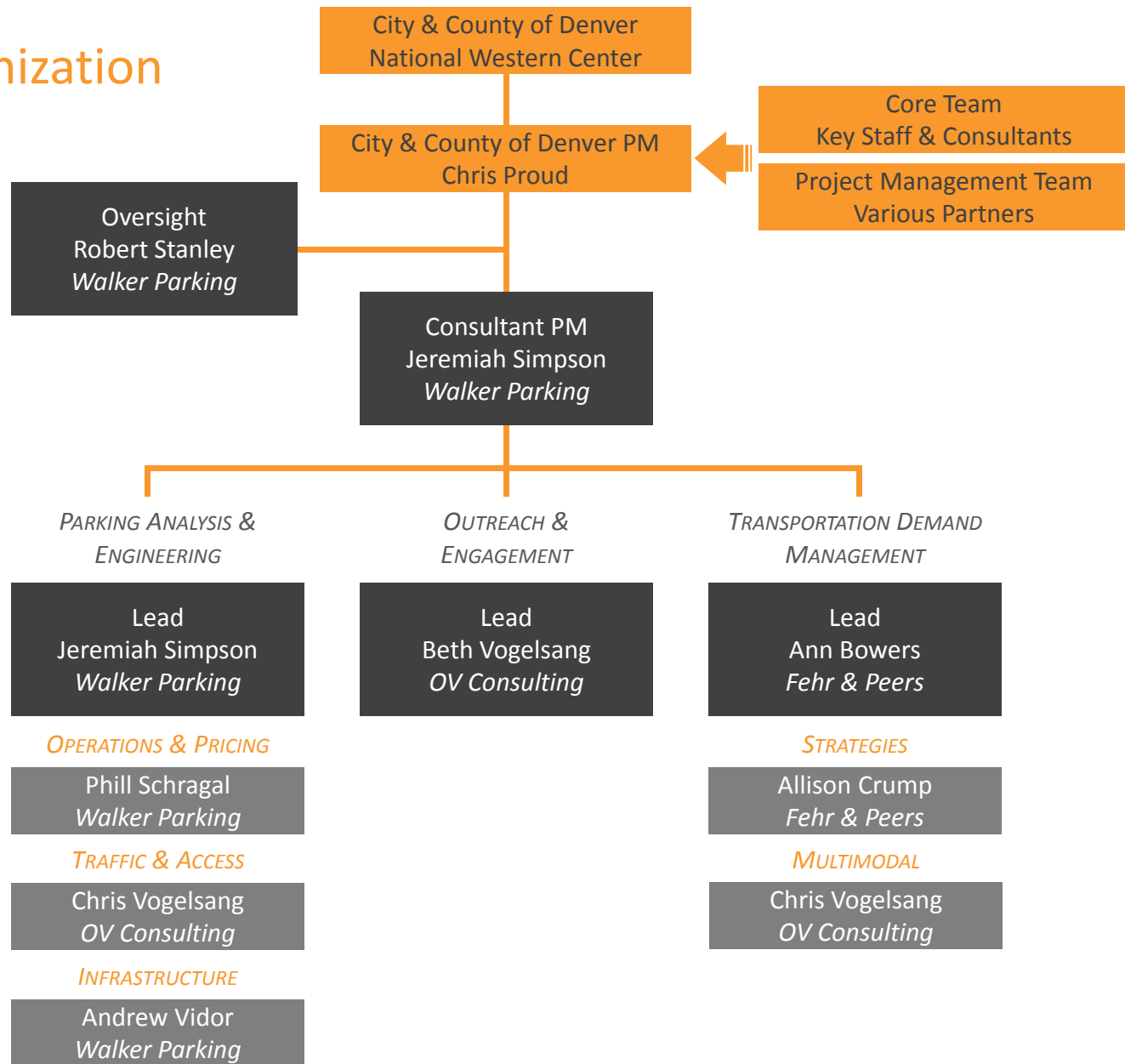
- Project context.
- Project organization.
- Guiding principles.
- Parking, TDM, and organizing potential solutions.
- Process and schedule.
- Your thoughts and ideas.



National Western Center Parking and TDM Study Context



Project Organization



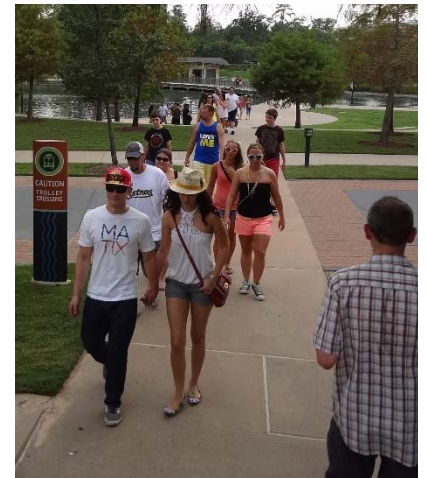
Project Management Team



Guiding Principles

SITE ACCESS	PARKING INFRASTRUCTURE, MANAGEMENT, AND POLICY	TRANSPORTATION DEMAND MANAGEMENT
<p><i>Accommodate current and future design-day needs for access to, from, and through the site.</i></p> <p><i>Promote pedestrian, bicycle, and light vehicle connections as the primary means to circulate within the site.</i></p> <p><i>Create multiple entry portals to distribute site access and promote a welcoming campus environment.</i></p>	<p><i>Enable growth in attendance, number, and type of events by right-sizing parking infrastructure.</i></p> <p><i>Establish policies, technologies, and strategies that promote a high level of customer service.</i></p> <p><i>Recommend design standards for parking infrastructure that allow for future flexibility.</i></p> <p><i>Enable year-round efficient use of existing and new infrastructure.</i></p>	<p><i>Develop multi-faceted TDM strategies that maximize person trips.</i></p> <p><i>Encourage multi-modal transportation usage through a combination of proven strategies.</i></p> <p><i>Ensure success of TDM strategies through active management and monitoring.</i></p>

Parking and TDM



Moving People, Not just Cars

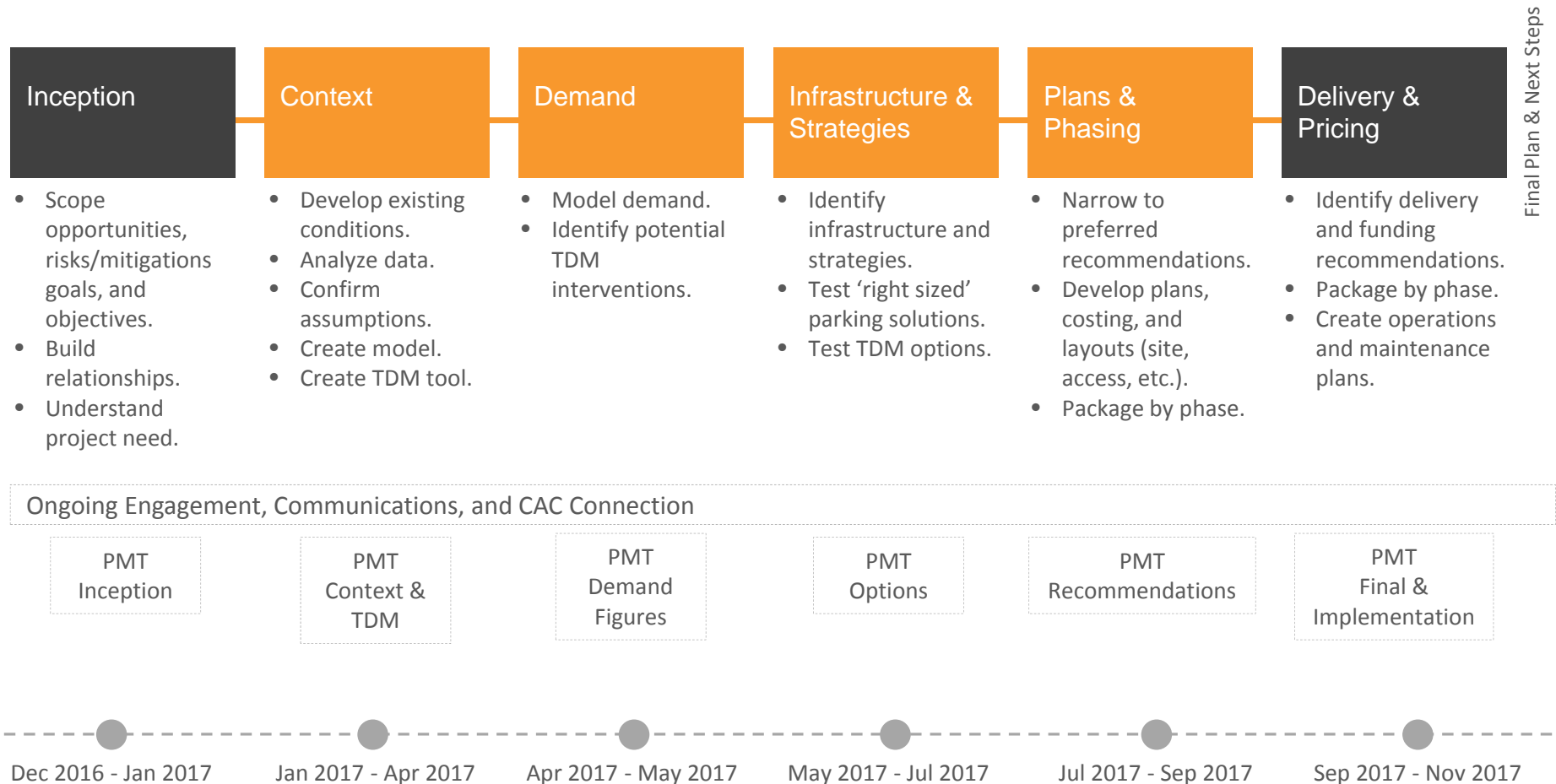


Structure and Phasing of Potential Solutions

	Stock Show Weekend	Large Event / Festival / Concurrent Event	Typical Day
Pre-Construction	Access / Parking / TDM Strategies	Access / Parking / TDM Strategies	Access / Parking / TDM Strategies
Phase 1-2 Construction	Access / Parking / TDM Strategies	Access / Parking / TDM Strategies	Access / Parking / TDM Strategies
Phase 1-2 Operational	Access / Parking / TDM Strategies	Access / Parking / TDM Strategies	Access / Parking / TDM Strategies
Full Build Out	Access / Parking / TDM Strategies	Access / Parking / TDM Strategies	Access / Parking / TDM Strategies



National Western Center Parking and TDM Study Process and Schedule



Your Thoughts and Ideas

- Site access?
- Parking infrastructure management and policy?
- Transportation demand management?





Thank You

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